



HBEL/BSE/2020-21/13

Date: 18th May, 2020

To,

BSE SME Platform

25th Floor, P.J. Towers, Dalal Street,
Fort, Mumbai - 400 001

E-mail - corp.comm@bseindia.com

Scrip ID: HBEL (542592)

SUBJECT: Press Release about new initiatives

Dear Sirs,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the press release on the subject.

This is for your information and record.

Thanking You,
Yours faithfully,

For Humming Bird Education Limited

For HUMMING BIRD EDUCATION LTD.


COMPANY SECRETARY

Mayank Pratap Singh
Company Secretary and Compliance Officer

HUMMING BIRD EDUCATION LTD. (CIN No. U80221DL2010PLC207436)

REGD. OFFICE: 1374-1375, 2ND FLOOR, KATRA LEHSWAN, CHANDNI CHOWK, DELHI - 06

Unit No. 705, 7th Floor, GD-ITL Tower, Plot No. B-08, Netaji Subhash Place, Pitampura, New Delhi - 110034

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18th May, 2020

PRESS RELEASE

The 'Atmanirbhar Bharat' movement started by our Honourable Prime Minister Shri Narendra Modi and the efforts of the Central Government in the upliftment of the business has energised the companies & their promoters.

Humming Bird Education Ltd., following the vision of our Prime Minister to convert the crisis into an opportunity, has transformed its business completely from Offline to Online.

The first & only BSE listed company in Olympiads have now engineered an all round solution for the schools that includes the Digital revolution & strengthening the Academics.

Through digital revolution, the Physical Schools can be transformed into an ONLINE SCHOOL in minutes with power of Live Classes & Online Examinations bringing an end to all the confusions & problems faced by Schools. Currently the schools are using the unsecured video conferencing softwares developed outside India. Humming Bird Education Ltd offers them a **100% MADE IN INDIA SOFTWARE** with a fully secured environment.

To strengthen up the Academics, Humming Bird has pledged to provide free assessment support (worth INR 4000) to all the students opting for Olympiads by Humming Bird. The Olympiads will now be conducted in a Proctored Online Environment. The participants may also get upto 100% cash back on Paytm. The Olympiads offered by the company will now be both B2C and B2B.

The operations have been started from 18th May 2020 and already have started getting a good traction from all over India.

The digital solution to schools & Olympiad solution to students will again empower the schools & students to achieve their academic goals & success.

Nitesh Jain, MD of Humming Bird Education Ltd., has assured that the company will assist all its clients with the best of the quality & services & strongly grow even in the current time of global crisis. He is also looking forward to aggressively increase the global outreach following the vision of Honourable Prime Minister.

Humming Bird

Education Ltd.

Learn. Discover. Innovate
www.olympiads.co.in

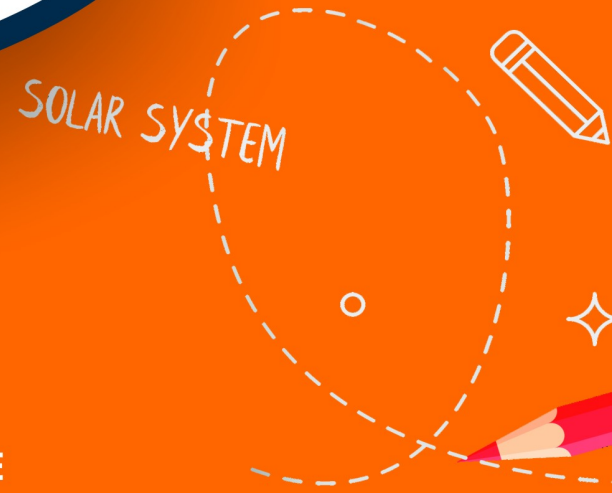


LISTED ON

BSE

EXPERIENCE THE NEW

(BOMBAY STOCK EXCHANGE)



CORPORATE OFFICE

Humming Bird Education Ltd.

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NETAJI SUBHASH PLACE, PITAMPURA, NEW DELHI - 110034

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